

From Data to Action: Achieving Results People Care About Most

Presentation on SB 272

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Breaking Good

The effective use of good data is vital to achieving the results about which people care most.

1. SB 272 reflects a global consensus, high aspirations and developing resources for enhancing the use of the open government data.
2. The use of data has already led to cost-effective, evidence-based (E-B) and innovative results from public programs and investments.
3. SB 272 helped bring California to the front lines of the global open-data movement.
4. By taking next steps in the effective use of data and analysis, Californians can achieve breakthrough results about which people care most.

Global Consensus and Advancement: Using Data to Achieve Better Results

- * [Tim Berners-Lee, Founder of the World Wide Web: The Next Web](#)
- * [UN Guidelines on Open Government Data](#) 
- * White House [Executive Order](#) and 9/28/16 [Open Data Innovation Summit](#) 
- * [Federal Commission on Evidence-Based Policymaking](#)
- * [Results Washington](#) 
- * [Maryland StateStat](#)
- * [Baltimore OutcomeStat](#)

You've Got a Friend: Emerging Research, Advocacy and Support Resources

[Governing Institute](#)

[Living Cities](#)

[Results for America](#)

[USC Civic Data](#)

[Pew-McArthur Results First Initiative](#) and [Clearinghouse](#)

[Bloomberg Philanthropies What Works Cities](#)

[Harvard Data-Smart City Solutions](#)

[Hewlett Foundation Effective Philanthropy Group](#)

[Evidence-Based Policymaking Collaborative](#)

[Postsecondary Education Data Collaborative](#)

Bill & Melinda Gates Foundation

Institute for Higher Education Policy

Caring about Data: Making a Difference on What Matters Most

Key Result Area

Priority Outcomes

Education

College Completion

Child Development

Public Safety

Violent Crime

Worker Safety

Health

Substance Abuse
Prevention

Data-Based Initiatives

Career & College Clubs

First Five/Parents as Teachers

Gang intervention

Highway construction process

[SAMHSA E-B Program Registry](#)

Education: Career & College Clubs



The Career & College Clubs curriculum uses peer-to-peer learning to empower middle school students to succeed in high school and beyond.

48%
increase
in positive responses
to the statement:

I KNOW HOW TO GET
the college information I need.

47%
increase
in positive responses
to the statement:

I KNOW THE COLLEGE
application process.

41%
increase
in positive responses
to the statement:

I KNOW WHAT COURSES
and tests I need to take to be
eligible for admission to a
4-year college or university.

9%
increase
in positive responses
to the statement:

I KNOW WHAT CAREER
I want to pursue, and what I
need to study in college
to achieve my career goal.

Data Making a Difference - II

Key Result Area

Priority Outcomes

Economic Prosperity

Strong Neighborhoods

Employment Opportunity

Effective Government

Energy and the Environment

Data-Based Initiatives

Blight Reduction
Housing

[Pathways to Careers](#)

Santa Monica FD

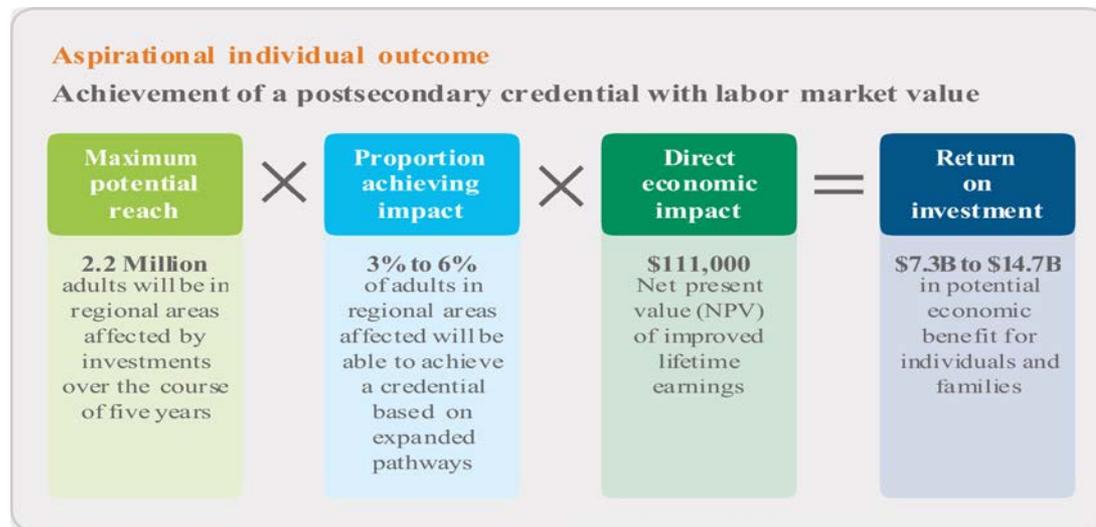
[Missouri Dept. of Revenue](#)

Economic Prosperity: Bridgespan's Billion Dollar Bet (B\$B) on Pathways to Careers

Data-based research-driven proposal

Six potential investments “emphasized the need to better track and manage data.”

Results measured by Return on Investment (ROI) model. (10X)



California: Becoming A Role Model for Performance Excellence

SB 272 a valuable starting point for achieving better public sector outcomes.

National models and sponsors offer helpful resources.

California can harness SB 272 information and state resources to become a 21st Century “Laboratory of Democracy” for better results.

- * [California Data Collaborative](#)
- * [California Evidence-Based Clearinghouse](#)
- * [California Open Justice initiative](#)
- * Open Data tech firms
- * Local Government leaders

Setting the Stage for Faster, Better Results: What's Needed Now

- * Encourage leadership and collaboration among agencies, levels of governments and sectors.
- * Build a culture of support for the use of data and outcomes that matter, not punishment and misguided “accountability.”
- * Develop more accessible, commonly accepted and usable data.
 - * “80% of data lives in forms and places our teams and systems can’t easily process.”- IBM Watson
 - * World Wide Web founder Tim Berners-Lee: Linked Data
- * Create an inventory of potential outcomes, measures and resources for improvement.

Next Steps: Using Data for Faster, Better Results People Care About

- * Prioritize organizational goals, outcomes and measures from the inventory.
 - * Utilize data and information about the current, projected and comparative performance on these outcomes.
 - * Involve the public, elected officials, researchers, advocates and practitioners in the prioritization process.
- * Speed effective implementation with access to helpful resources.
 - * Policy and program research and advocacy
 - * Best practices
 - * Technical assistance and training
- * Integrate performance assessment and review with strategic planning.

For More Information:

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